NORTH DAKOTA LOTTERY RULES 25 MILLIONTH TICKET PROMOTION

June 7, 2007

The North Dakota Lottery is conducting a 25 Millionth Ticket Promotion. The player who purchases the 25 millionth ticket sold by the North Dakota Lottery wins a cash prize of \$25,000.

Players:

- 1. To qualify, a player must purchase a North Dakota lottery ticket from any game.
- 2. All game tickets are part of the 25 millionth ticket countdown and any game ticket could be the 25 millionth ticket.
- 3. Lottery subscription plays are not counted.
- 4. Immediately after the 25 millionth ticket is printed, the lottery terminal will print a 25 Millionth Ticket Certificate and a player will hear this terminal message: "Congratulations, this is Lady Luck. You're the 25th millionth ticket winner." The player must sign the back of the 25 millionth ticket and ticket Certificate.
- 5. If the 25 Millionth Ticket Certificate is printed after a One-of-Each purchase transaction (a player purchasing one ticket of each of the four games) or multi-ticket purchase transaction (a player purchasing a certain number of plays of one game in which the plays are printed on two or more separate tickets), the player will not know which ticket is the 25 millionth ticket. Therefore, the player must immediately sign the back of the Ticket Certificate and all the tickets purchased in that transaction.
- 6. The retailer must give the 25 Millionth Ticket and Ticket Certificate to the player after the player pays for the ticket.
- 7. A player must present both the winning 25 millionth ticket and the Ticket Certificate to claim the \$25,000 prize.
- 8. The winning player should immediately call the North Dakota Lottery at 1-877-635-6886.

Claiming the Prize

- The prize must be claimed by bringing both the 25 millionth ticket (or all tickets printed in a One-of-Each or multi-ticket purchase transaction) and Ticket Certificate to the North Dakota Lottery's Office located on the 17th Floor of the State Capitol, in Bismarck.
- 2. If the 25 millionth ticket is also a winning ticket for a draw, the Lottery will validate the ticket and pay out the draw prize to the player.
- 3. The winner, by claiming the prize, agrees to allow the Lottery to release his or her name, city of residence, picture, story, and voice for promotional material.
- 4. The winner is responsible for all applicable state and federal taxes.
- 5. The winner must claim the prize within 30 calendar days of purchase of the ticket.
- 6. If the prize remains unclaimed after 30 calendar days, the Lottery will retain the prize.

Lottery Retailers:

- 1. A lottery retailer must, immediately when the 25 millionth ticket is sold, give the 25 millionth ticket (or all tickets printed in a One-of-Each or multi-ticket purchase transaction) and the Ticket Certificate to the player.
- 2. All Lottery retailers must actively promote the 25 Millionth Ticket Promotion.
- 3. Any retailer or employee attempting to defraud or defrauding a player of the 25 millionth ticket prize will be subject to criminal prosecution.

Lottery and Vendors

- 1. The Lottery will award the \$25,000 prize if properly claimed by the winning player.
- 2. The Lottery will provide promotional point-of-sale material and rules to all Lottery retailers.
- 3. All employees of the Lottery, H2M, and Scientific Games International must not reveal confidential information about the running ticket count to any person during the promotion.
- 4. The Lottery may investigate to ensure it is awarding the prize to the rightful winning player.